

2026 NAI National Conference

November 10–14 | Oakland, California

Sponsorship Opportunities



All Sponsors Receive:

- Sponsor listing on all at-event signage and mobile app, including:
 - Digital conference program
 - Welcome slide show at all general sessions
 - Printed directional conference signage
- Your logo and links on promotional and event marketing leading up to conference, including:
 - Conference website (with link to your website)
 - 30+ conference e-mails to our membership
- Social media shout out and sponsor thank you page in NAI's digital *Legacy* magazine

CONTACT

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Some benefits are contingent on the date of agreement—the sooner you commit, the more benefits you receive!

Titanium Sponsorship - \$1,500 includes all benefits listed above.

Unique Benefits	Bronze \$3,500	Silver \$5,000	Gold \$7,500	Platinum \$10,000	Partner \$15,000
Pre and post-conference attendee list with contact emails (attendees who opted in to receive emails)	X	X	X	X	X
Opening Reception		X	X	X	X
Advertisement in NAI's <i>Legacy</i> magazine		1/2 page	Full page 1X	Full page 2X	Full page 3X
Ad and link on NAI weekly emails to 20,000 contacts	1 (\$250 value)	2 (\$500 value)	3 (\$750 value)	4 (\$1000 value)	5 (\$1,250 value)
Dedicated social media post on NAI's official Facebook, Instagram, and LinkedIn accounts	1	2	3	4	5
Complimentary 10x10 booth in the Innovation Expo Hall (one registration included with booth)	X	X	X	X	X
Additional Conference Registrations		1 additional registration	2 additional registrations	3 additional registrations	5 additional registrations
Company logo on 5K t-shirts (Deadline September 1)	X	X	X	X	X
Program Guide Sponsor, plus back-cover advertisement			X		
Exclusive opportunity to address conference participants at a general session				5 minutes	10 minutes
NAI podcast appearance				X	X
Keynotes—your logo on keynote signage, specific thank-you on stage				One available	One available
Name Badge Sponsor: Deadline September 30! Your company logo on all badges (one available)				One available	One available
Registration: Your company banner at conference registration				One available	One available
Company logo on conference app splash screen					X
Organization featured in <i>Legacy</i> interview highlighting interpretive work					X
Customize a unique benefit to fit your organization's needs and culture					X

Sponsor's Choice:

- Water Stations
- Awards Ceremony
- Concurrent Session Signs
- First Timers Meeting
- Lanyards
- Morning Coffee (2 available)